



FOR IMMEDIATE RELEASE: March 31, 2009

Vancouver Volcanoes Waive Admission Fee for Entire 2009 Season

Tuesday, March 31, 2009

Vancouver, WA — The Vancouver Volcanoes have decided to remove the admission fee to its basketball games for the entire 2009 season. The Volcanoes will be partnering with a different Non Profit group each game and accepting cash donations at the door. The Volcanoes will give a percentage of all the proceeds raised back to that Non Profit group and use the other funds to help cover the cost of operations.

“We realize that times are hard for everyone right now. It seems like more and more companies are raising their prices to cover cost increases just when people are struggling to pay their bills. Instead of raising prices I think more companies should be lowering them and start attracting more customers. That is exactly what we are hoping to do this year; we will not charge anyone to get into any of our games. Instead, all we are asking for is a couple of dollar donation at the door. We will be partnering with a different Non Profit group at each game and will be giving a percentage of all the money we raise right back to them. When I took over the team it was important to make sure that the volcanoes stay a local team and support other local companies.” Bryan Hunter, Owner of the Vancouver Volcanoes

This change is expected to produce a significant increase in attendance, so seating will be limited to the first 1800 fans that arrive at the game. The first Volcanoes home game will be Saturday, April 25th versus the Seattle Mountaineers, doors open at 6pm. The Volcanoes have just come off of an impressive 18-7 record last year and are considered to be one of the title contenders in 2009.

5 Local Non Profit groups have already committed to specific games with 8 more remaining to be filled. If your Non Profit is interested in participating, please contact us at info@vancouvervolcanoes.com.

About the Vancouver Volcanoes

The Volcanoes are fifth year semi pro basketball team based out of Vancouver, Washington. They finished their 2008 season with 18 wins, 7 losses and made it to the western conference championship game. Their season begins in mid April and runs through June. High quality images can be found on the Volcanoes Flickr account at www.vancouvervolcanoes.com/flickr, for more information, stats, and more go to www.vancouvervolcanoes.com

About the IBL

Two unique features distinguish the IBL from other professional basketball leagues:

1. An entertaining game. By allowing only one timeout per quarter and reducing the time between plays with an immediate inbounds policy results in games lasting under two hours and average scores 127 points per contest.

2. Extremely low travel costs. The IBL promises a maximum of one trip per season requiring air travel. This ‘one flight guarantee’ that teams enjoy promotes financial health and longevity for IBL teams. In fact, **all 17 teams** completed the first IBL season (the 2005 season); as well, **all 24 teams** completed the 2006 season. Visit the league web site www.iblhoopsonline.com