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### **LOCAL BUSINESSMAN JOINS VOLCANOES' OWNERSHIP GROUP**

**Vancouver, WA**—The Vancouver Volcanoes has added some marketing firepower to the front office. Local businessman Bryan Hunter, a Washougal resident, has joined the Volcanoes' ownership group—bringing a wealth of marketing and advertising experience with him.

Bryan will be a 50% owner and is expected to take a very aggressive role with the team in terms of marketing, advertising and as well with the basketball side of the business.

Hunter, 31, owns several companies, including CreditYes.com and ExitExchange.com, one of the largest marketing companies in the U.S. With ExitExchange.com, Hunter has revolutionized internet advertising by developing and patenting 'pop-under' technology.

Hunter is also an avid basketball fan—"I love the game, and I really like the style of basketball encouraged by the IBL," said Hunter, "there is a really exciting professional team playing right here in Vancouver, and my role in this is to make more people aware of that."

Majority Owner Mikal Duilio—"We are lucky to have Bryan on board; the addition of Bryan to the ownership group will move the level of the Volcanoes to what we see with other teams across the nation in terms of attendance and enthusiasm. 2007 is going to be a huge year for the Volcanoes"

The Volcanoes kick off the 2007 season against the cross-town rival Portland Chinooks on Sunday, March 11 at the Stott Center on the campus of Portland State University. Last year, this same kickoff game drew 4,400 fans at the Rose Garden.

#### **About the IBL**

**Two unique features distinguish the IBL from other professional basketball leagues:**

**1. An entertaining game.** By allowing only one timeout per quarter, and reducing the time between plays with an immediate inbounds policy, IBL games are always fast and entertaining. IBL teams average 127 points per contest; just as important—games last only two hours.

**2. Extremely low travel costs.** The IBL promises a maximum of one trip per season requiring air travel. This 'one flight guarantee' that teams enjoy promotes financial health and longevity for IBL teams. In fact, **all 17 teams** completed the first IBL season (the 2005 season); as well, **all 24 teams** completed the 2006 season. The IBL is now heading into the third year of play with tip-off in mid March 2007.

**For more information, photos and videos about IBL teams and/or the IBL itself, visit the league web site [www.iblhoopsonline.com](http://www.iblhoopsonline.com)**